

Product Insert Program

You work hard to generate sales. Let us help drive repeat sales by promoting not only ACC but you in a very unique way.

Introducing Auto Custom Carpets' "Product Insert" program. This insert will be printed at the time we manufacture your product and placed inside the box. It will contain important item specific information for your customer. In addition, it will give us the opportunity to promote you! Here are some benefits:

- > Take this very important opportunity to say "Thank You"
- > Show product image to help with installation questions
- > Provide general installation instructions
- > Promote Made in the USA
- > Continue to promote ACC and our products for future sales
- > Most importantly allows us to promote YOU in order to drive return business.

Thank you!

Thank you for purchasing your new **USA MADE** flooring product from ACC! For more than 35 years we have been committed to designing and manufacturing the best flooring products on the market. We appreciate your business and hope this purchase will keep you a satisfied customer for years to come.

Your Product



1971-1975 Chevrolet Corvette Complete with Pad

General Installation Instructions

Do not cut until the carpet is checked against the original. If carpet must be returned, repack as originally folded. Improperly packed product or product that has been altered will not be credited.

You have purchased a flooring product that may require holes for a floor shifter, emergency break or other items. This product has not had holes cut in order to allow you leeway in positioning the carpet. CAUTION: Product with holes cut in wrong place will not be acceptable for return.

1. Remove new carpet from box. Lay flat and pop the contours of carpet back into place. Allow a few hours for carpet to relax back into proper shape.
2. Once old carpet is removed, sweep or vacuum floor thoroughly before installing new product.
3. Fold in half by pulling front edge back over to meet rear edge.
4. Center folded carpet over the transmission hump just in front of the front seat.
5. Slowly unfold new product towards the front firewall.
6. If you encounter a shift lever cut a small "X" shaped slit just large enough for level to fit though and slide lever through. Repeat step with other levers as needed.
7. Center the carpet over the transmission hump and start from the center of the hump, work out towards each side smoothing out wrinkles and pulling product tight.
8. Some products you will find excess material around edges. This is purposely included to provide for possible variations of individual installations. Remove excess material as needed.
9. Note: Many people prefer to use a brush or spray adhesive on the floor to give a better, smoother fit which is less likely to move over time. After correct fit is achieved, fold back a section at a time and apply adhesive then smooth down and press into position.

Purchased Through our Authorized Dealer



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Custom Floor Mats

Top off your beautiful new ACC carpet with beautiful ACC custom Floor Mats. Enhance the appearance of your interior, and protect your new carpet at the same time.

- Made from the same material as your ACC carpet and will match perfectly.
- Available with licensed embroidered logos.
- Griplock, non-skid backing.
- Meets or exceeds OEM specifications.
- Die cut or molded to fit your vehicle perfectly.



Photo not of specific mats

Accept nothing less than ACC flooring products.



Auto Custom Carpets, Inc.
World's Leading Manufacturer of Automotive Replacement Carpet

• Replacement Flooring • Floor Mats • Trunk Mats • Sound Deadeners



accmats.com

CUSTOMIZING the Product Insert:

To customize our Product Insert with your company logo and up to 3 lines of text please email any of our Customer Service representatives with your logo and information. Your logo must follow the Logo File Specifications below.
(Note: The 3 lines of text are optional but can be used to display your company name, phone number and website address.)

Logo File Specifications

- 1) File format must be JPG
- 2) Maximum image width is 3.25" and maximum image height is 1.25"
- 3) Maximum file size is 350KB
- 4) 300 DPI resolution preferred

By providing Auto Custom Carpets, Inc. with your company logo you give ACC permission to reprint your logo on these Product Inserts until such time you provide written request to remove it. Auto Custom Carpets shall in no way be liable for any printing issues of your logo or additional information you provide for use on this Product Insert.



Auto Custom Carpets, Inc.

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All ACC products are MADE IN THE USA

